Secrets, Conspiracies and Hidden Patterns – The Value of Forensics and eDiscovery

Date: July 17th, 2014

Time: 11:30 Registration | 12:00 - 1:00 PM Lunch | 1:00 PM –3:00 PM Presentation

Location: The American Restaurant | 200 E 25th Street, Suite 400 | Kansas City, MO | 64108

CPE's: 2 Credits

*Please note actual CPE hours granted are dependent upon duration of speaker's presentation and may differ from advertised number of CPE hours.

Price: $35 members | $50 guests | $5 Students

Menu: Field Greens (Shaved Fruits & Vegetables) | Amish Chicken | Stone Ground Grits | Cabbage Marmalade | Vanilla Bean Cream Brulee | Coffee, Tea

Please denote any dietary restrictions when registering and accommodations will be made.

Speaker Summaries:

Shauna Woody-Coussens

Shauna is the managing director of BKD's Forensic & Valuation Services practice in the Kansas City, Missouri office. Shauna has over 20 years of experience investigating fraud and also serves as an expert witness with regard to damages for complex commercial litigations. Shauna's forensic investigative experience includes fraud investigations for internally identified company matters, in response to inquiries by third parties and regulatory bodies, and in litigation in a variety of industries. Shauna serves as BKD's subject matter expert with regard to Foreign Corrupt Practices Act investigations and has testified in front of the Department of Justice and the Securities and Exchange Commission on such matters.

Lanny Morrow

Lanny is a digital forensics and data mining analyst in BKD's Forensic & Valuation Services practice. He specializes in the collection, preservation and analysis of digital evidence, as well as performing advanced forensic analytics on large data sets. He has conducted numerous investigations involving Foreign Corrupt Practices Act cases, theft of intellectual property, public corruption, corporate espionage, fraud and white collar crimes, merger and acquisition due diligence, incident response and identity theft.

In the area of data mining, Lanny commonly performs data mining functions using tools such as SQL Server Analysis Services, Access, Picalo, Analyst's Notebook, NodeXL, and "R". Lanny has also developed programs and scripts in Visual Basic and Python languages to expedite the automated mining of data and text from large-scale data sets, and has developed a proprietary latent semantic search engine to uncover patterns and relationships in unstructured data using artificial intelligence and machine learning.

Presentation Overview:

Presentation will encompass the use of forensic analytics and eDiscovery concepts for internal investigation and monitoring purposes.